

# Arhi

# Bau

20  
24

## Architecture and Construction Fair

CONSTRUCTION CULTURE  
AND SUSTAINABLE  
DEVELOPEMENT



October 17th - 20th, 2024



Zagreb Fair



# ArhiBau.2024

**The Architecture and Construction Culture Fair ArhiBau.2024**, along with its accompanying professional and scientific conference, is one of the largest architecture and construction fairs in the region.

At the fair, leading manufacturers and suppliers of equipment, materials, and solutions in architecture and construction will present the latest materials and technologies for contemporary and sustainable construction, maintenance, and renovation of buildings and surrounding spaces.





## **FAIRGROUND**

Pavilions 10A, 11A i TP



## **CONFERENCE**

Two-day professional and scientific conference program



## **INTERACTION**

Workshops, roundtable discussions, presentations, achievement exhibitions



## **BUSINESS MEETINGS**

B2B, B2C



## **STANDS**

Diverse offer and presentation of products and services



## **FUN ACTIVITIES**

ArhiBau Welcome party, rich culinary offer



## More than 100 exhibitor stands for showcasing your products and services!

In the exhibition section of ArhiBau.2024, it brings together **providers** of products, services, and technologies for design, renovation, and restoration, new construction, interior and exterior design, maintenance, and management of buildings and space in the context of high construction culture and sustainable development, as well as green and digital transition.



The fair also offers a rich **entertainment** and **culinary program** in synergy with Ambienta, small and large conference rooms for individual seminars, presentations, and roundtable discussions, the professional and scientific conference program of ArhiBau.2024, as well as a B2B and B2C platform for business meetings.

# Themes of the ArhiBau.2024 fair

Construction services

Green technologies

Water management

Waste management

Digitalization in construction

Construction materials

Elements of green infrastructure

Lighting, sanitation, ceramics, carpentry

Equipment, machinery, and tools in construction

Construction vehicles

# Sectors

Investors, construction companies, and craftsmen

Institutions, professional associations, and non-profit organizations

Companies from the banking and insurance sectors

Real estate agencies

Media and publishing

Student associations



# Professional and scientific conference ArhiBau.2024

**The theme of the ArhiBau.2024 fair and conference is 'The future of housing'.**

The professional and scientific conference program on October 17th and 18th, 2024, brings together domestic and international architects, urban planners, civil engineers, and other experts interested in exploring and developing the future of living and working spaces, as well as the role architecture and construction will play in shaping our world.

The conference poses the central question of developing the spaces around us to meet the needs of a dynamic and changing world, and what strategies in spatial planning, architecture, construction, management, and maintenance can be applied to shape sustainable, functional, and resilient spaces.





# Program

## October 17th, Thursday

The grand opening of the fair and conference  
Professional and scientific conference  
ArhiBau.2024 Welcome party

## October 18th, Friday

Professional and scientific conference and fair

## October 19th, Saturday

Fair

## October 20th, Sunday

Fair

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## Exhibition Space and Promotional Positions

For payments made by June 1st, we offer a 10% discount.  
Exhibitors from previous years are eligible for additional discounts.



# Floor plan of the ArhiBau.2024 fairground

## PAVILION 10A

The main conference hall is located in this pavilion, which is also filled with exhibitors from the digitalization sector in architecture and construction, professional organizations, institutional exhibitors, and START-UPS!

## PAVILION 11A

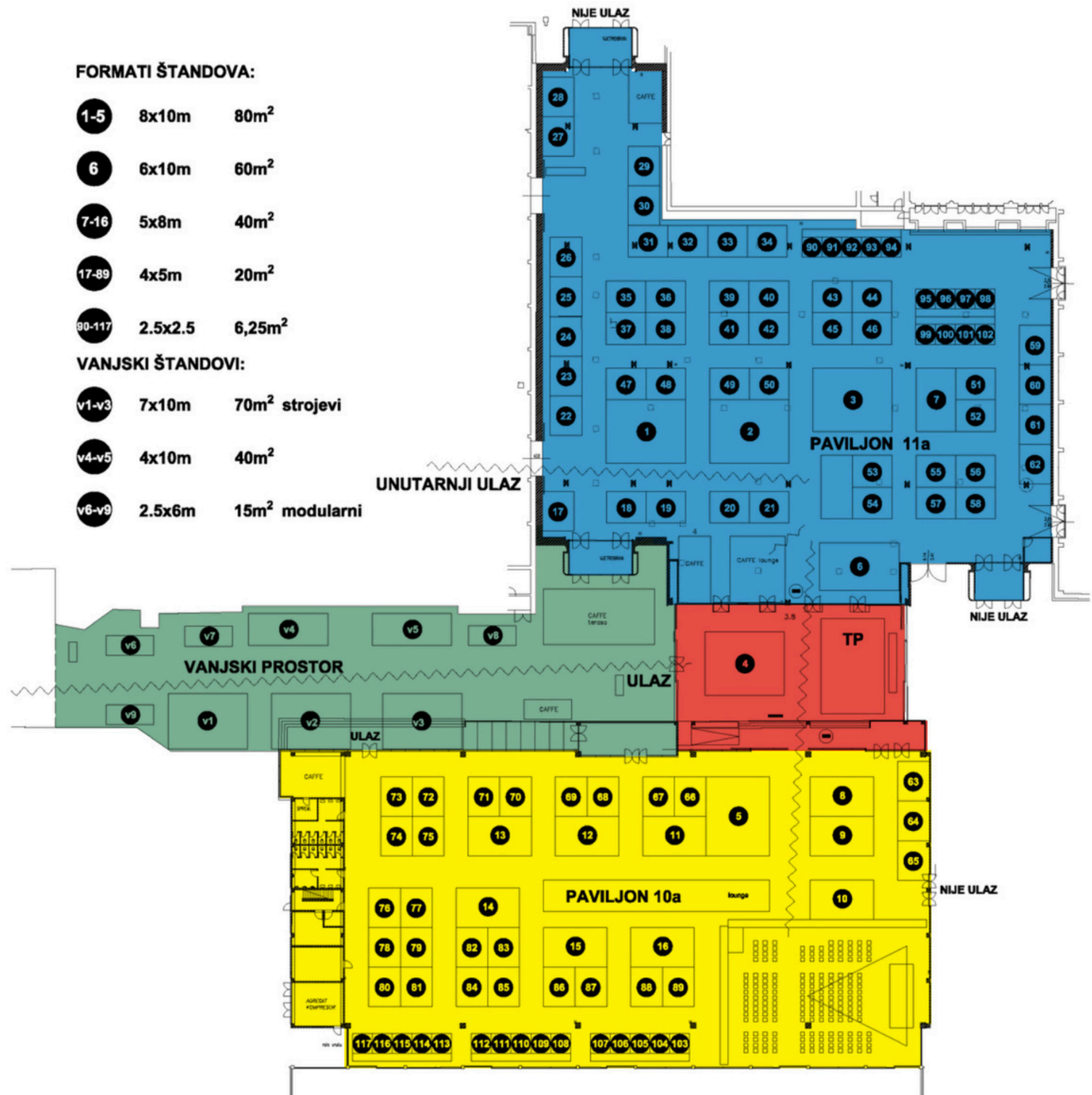
In it, representatives of the construction industry are located - manufacturers of construction materials, equipment, various green technologies used for reconstruction and new construction.

## OUTSIDE AREA

The corridor leading to the warm passage and pavilions is the main outdoor entrance to the fair. Filled with exhibitors such as construction machinery, show trucks, containers, it is also a space for outdoor networking.

## WARM PASSAGE

It connects pavilions 10A and 11A. Position for exhibitions, exhibitors from the investor/developer sector, special topics on sustainability in architecture and construction.



# Unfurnished space 20 / 40 / 80 m<sup>2</sup>

The basic rental price for unfurnished indoor exhibition space in pavilions 10A and 11A (without walls and carpet) is **130 EUR + VAT per m<sup>2</sup>**.



## SPEAKERS

Mia Roth Čerina  
Mikelić Vreš Arh  
Studio Autori, S  
Arhitektura Kru  
Fasch & Fuchs A  
Amir Vuk Zec, B  
Carme Piños, Sp  
STUDIO UP, Croa  
Vinu Daniel for V

## SPECIAL GUEST

## MODERATOR

Mia Roth Čerina  
Maroje Mrduljaš  
Dinko Peračić

**ORIS**  
eu arhitektura  
www.daysolaris.com

# Standard start-up stand 6.25 m<sup>2</sup>

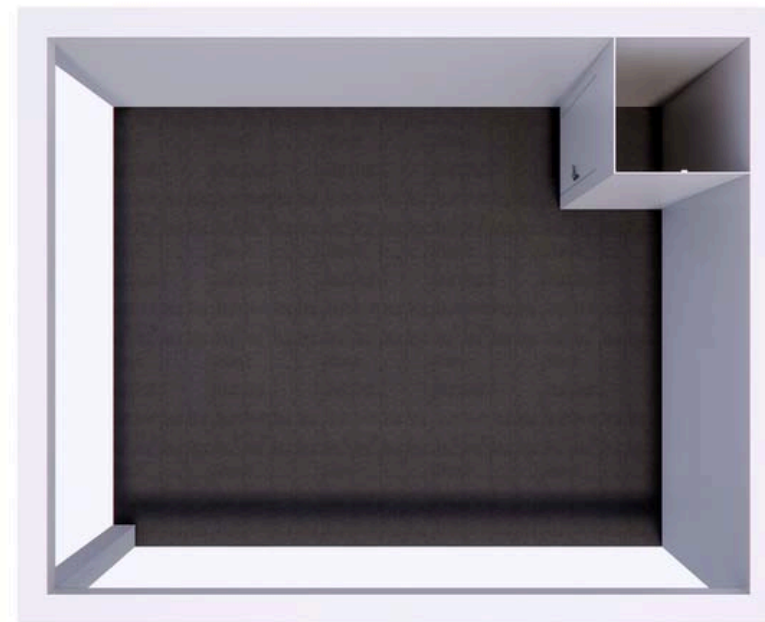
Small stands of 6.25 m<sup>2</sup> come equipped with scaffolding as a background wall and basic exhibition equipment (signage, carpet, table, 4 chairs, power socket, and spotlight) at a price of **2,000 EUR + VAT** for START-UP companies up to 3 years old, or **3,400 EUR + VAT** for START-UP companies older than 3 years.



# Standard stand 20 m<sup>2</sup>

The stands are in a format of 4 x 5 m and come equipped with two background walls and basic exhibition equipment (signage 205 x 33 cm, carpet, table 120 x 80 cm, 4 chairs, storage 1 x 1 m, power socket, and 4 spotlights).

The price of a standard stand with included standard equipment is **2.500 EUR + VAT**, with an additional cost for the position where it is located, which is **2.600 EUR + VAT**.



# Outdoor exhibition space

The outdoor exhibition space can be independently and creatively arranged. The basic rental price for unfinished outdoor exhibition space is **100 EUR + VAT per m<sup>2</sup>**.



# Promotional positions



PAVILION  
**10A**

## Promotional positions on the wall

Dimensions: approx. 5 x 3.5 m

Price: **2,800 EUR + VAT\***

**Rest zone 5 x 26 m** – sofas, cushions with sponsor logo, plants, 3 plasma screens, possibility of placing promotional materials

Price: **6,500 EUR + VAT\***

\*the sponsor provides the printing preparation; production and assembly are included in the price / promotional positions are marked in green.

PAVILION  
**11A**

**Stand with bags or ties**

Promotional material - min. 2000 pcs.  
Price per position: **500 EUR + VAT**  
(production and advertising material provided by the sponsor)

**Promotional position  
between supporting walls**

Dimensions: 14.2 x 2 m  
Price: **3,800 EUR + VAT\***

**Rest zone 8 x 3 m** - sofas, cushions with sponsor logo, 1 plasma screen, possibility of placing promotional materials  
Price: **3,500 EUR + VAT\***

\*the sponsor provides the printing preparation; production and assembly are included in the price / promotional positions are marked in green.



## WARM PASSAGE

### Stand with bags or ties

Promotional material - min. 2000 pcs.

Price per position: **500 Eur + VAT**

\*production and promotional material provided by the sponsor

\*promotional positions are marked in green.

### Upper side glass panels, left and right

Dimensions: approx. 4 x 2 m

Price per position: **1,200 Eur + VAT**

\*production and assembly included in the price; printing preparation provided by the sponsor





## OUTSIDE AREA

**Possibility of setting up product stands, freestanding posters, or promotional materials by arrangement.**

Price per promotional position: **2,500 Eur + VAT**

\*production and assembly provided by the sponsor

\*promotional positions, i.e., stands / pallets / freestanding posters, are marked in green.



## OUTSIDE AREA

### Promotional positions on entrance glass

Dimensions of promotional positions (1 panel): approx. 3.5 x 1.5 m

Price per position (1 panel): **800 Eur + VAT**

\*the sponsor provides the printing preparation; production and assembly are included in the price / promotional positions are marked in green.



PAVILION  
**10A**

**Branded bucket stand** - stand and buckets in sponsor's color, 2000 buckets for 6 days. Buckets are distributed to visitors.  
Position price: **500 Eur + VAT**  
\*production of stand and buckets provided by sponsor



PAVILION  
**11A**

**Branded recycling bins** - 12 positions in both pavilions  
Price: **500 Eur + VAT**  
\*production provided by sponsor

## Contact us:

**Arhi**

**Bau**

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### **Tihomil Matković**

President of the Program and Organizational Committee of ArhiBau  
tihomil.matkovic@arhibau.hr, +385 98 167 3926

### **Snježana Turalija**

Executive Director of ArhiBau Fair  
GREENiKA Business Consulting  
snjezana.turalija@arhibau.hr, +385 98 400 287

### **Slavica Olujić Klapčić**

Executive Director of Production and Marketing at ArhiBau Fair  
Katapult Promotion  
slavica.olujic-klapcic@arhibau.hr, +385 91 790 5937

### **Nikolina Bilić**

Executive Director of ArhiBau Conference  
nikolina.bilic@arhibau.hr, +385 91 503 6176